



2011 SOUTHEASTERN APPLE GROWERS ANNUAL MEETING INFORMATION AND PRE-REGISTRATION

The 2011 Southeastern Apple Growers Meeting is rapidly approaching as 2010 comes to an end and the program and meeting arrangements are ready to go! The date for the 2011 meeting is January 11-12. **Please note that the meeting days are Tuesday and Wednesday.** We will be back at the Crowne Plaza Resort in Asheville, NC. Be sure to book your room early and let them know that you are with the SE Apple Growers Meeting to guarantee a reduced rate. In addition to the two days of educational programs, commercial exhibitors, and entertaining banquet, is the opportunity to meet with other growers. The educational sessions will begin at 10:00 a.m. on Tuesday, January 11th and conclude on the afternoon of Wednesday, January 12th with the exhibits open both days. We will have our annual banquet on Tuesday evening, with after dinner entertainment that you will not want to miss!

This year's educational program includes speakers with a wide range of expertise. On the first day of the program we will have an emphasis on topics of importance such as marketing, food safety, regulatory issues and SmartFresh options for retail growers. We are pleased that Phil Schwallier from Michigan State University will be able to participate in our program this year. Phil will be sharing his experience and knowledge with a computer model developed in New York that affects fruit thinning programs. In addition, Phil and his wife own and operate an orchard and retail apple market that he will share their experiences with us as well. In addition, we will address orchard management topics such as thinning, weed, insect and disease management as well as other production related areas. We will have a Proceedings provided for you when you register that will have material from the speakers with outlines or a summary of their presentations that can be used for taking notes as well as used as a reference during the year. Please take a look at the enclosed program to see the many topics that are going to be addressed. There will be an Auxiliary program with planned activities for those interested.

Registration for the 2011 Southeastern Apple Growers Meeting is \$25.00 in advance or \$40.00 at the door. The cost of registration will include lunch in the exhibit area on Wednesday, January 12th as well as a copy of the Proceedings. The banquet will be held on Tuesday evening, January 11th and the cost is \$20.00 in advance or \$30.00 at the door. In this electronic issue of the newsletter you will find a detailed copy of the program and a pre-registration form. Plan now to attend and be sure to respond rapidly on the enclosed pre-registration form so that we can guarantee counts with the hotel. You can fill out the pre-registration form and e-mail to angelapple@aol.com and mail or bring your payment to the meeting at the preregistration rate. Or if you prefer you can U.S. Mail the form and payment to the NC Apple Growers at the address at the bottom. For more information please contact Mrs. Peggy Laughter, Executive Secretary for the NC Apple Growers Association, her phone number is (828) 685-3241 and her FAX number is (828) 685-3726.

This is one meeting you will not want to miss and we look forward to seeing you in January at the Crowne Plaza Resort Asheville!

North Carolina Apple Growers Association, Inc.
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